



RUNNER'S *guide*



immorun



Just a few more days until we celebrate the **15th edition of IMMORUN by Immobel on September 5th!** We are thrilled to welcome you to this annual event that has become a staple in the Real Estate sector. Thanks to your enthusiasm, tickets sold out in record time this year. Your excitement fuels our passion to make this event unforgettable.

To ensure you have a seamless experience, this guide compiles **all the essential information you need for the event.** From the concept to parking details, venue logistics and schedule, we've got you covered.

Let's dive in and prepare for an extraordinary day 🏃🏻💡

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concept



If this is not your first IMMORUN by Immobel in Tervuren, you do not need us to tell you the concept of the race. If, on the other hand, you're going to the starting line for the first time, here are a few details on **the essence of the event**.

First of all, one of the most important points of the IMMORUN by Immobel is the time spent together! The race is a **team run of 3 colleagues**, covering distances of 9, 6 or 3 km, with a group finish to strengthen team cohesion. That's team spirit, and that's what the IMMORUN by Immobel is all about.

Rest assured, the IMMORUN experience isn't just about running. After you've pushed your limits on the track, it's time to relax and rejuvenate! Once you've refreshed yourselves (all necessary facilities will be provided), you'll have the chance to indulge in a **well-deserved walking dinner**, featuring upscale cuisine from the renowned caterer Huis Van Dijck. This is the perfect occasion to unwind with colleagues over drinks and to network with other professionals in a relaxed and enjoyable atmosphere.

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AFRICA PALACE Paleizenlaan, 3080 Tervuren



Het Afrikapaleis, part of the Royal Museum for Central Africa, is a stunning **historical venue** in the tranquil, green surroundings of Tervuren. With breathtaking views of Tervuren Park, this elegant palace, rich in history from the 1897 World's Fair, offers the perfect backdrop for real estate professionals. IMMORUN participants will enjoy **running through the beautiful park**, adding an unforgettable element to the event. Hosting here immerses you in a legacy of cultural and scientific discovery, making it the ideal venue for IMMORUN by Immobel.

Venue





mobility

We strongly encourage the use of sustainable mobility options, which is why biking is appreciated and encouraged.

🚲 A **bicycle parking** area will be provided at the main entrance.

🚊 Using **public transportation**: The Africa Palace is well-connected by public transport. One of Belgium's most scenic tram lines, tram n°44, which passes through the Soignes Forest, stops right in front of our meeting point! It is a 22-minute ride from Montgomery, with departures every 20 minutes. However, we would like to draw your attention to the fact that, just like on the road for cars, there are significant construction works taking place on the tram line. [MORE INFO](#). Nevertheless, access to the site is ensured by bus number 44, which also stops just a short walk away from the meeting point.

🚌 **Shuttles** will be provided to take the pressure off parking during the event. A **free parking lot** a little further away from the race site will serve as a relief area. From there, free shuttle buses will be waiting for you, running back and forth between this parking lot and the reception area.

PARKING WALZINPLEIN : Baron Brugmann de Walzinplein 18, 1933 Zaventem, 400 spots. Shuttles are planned :

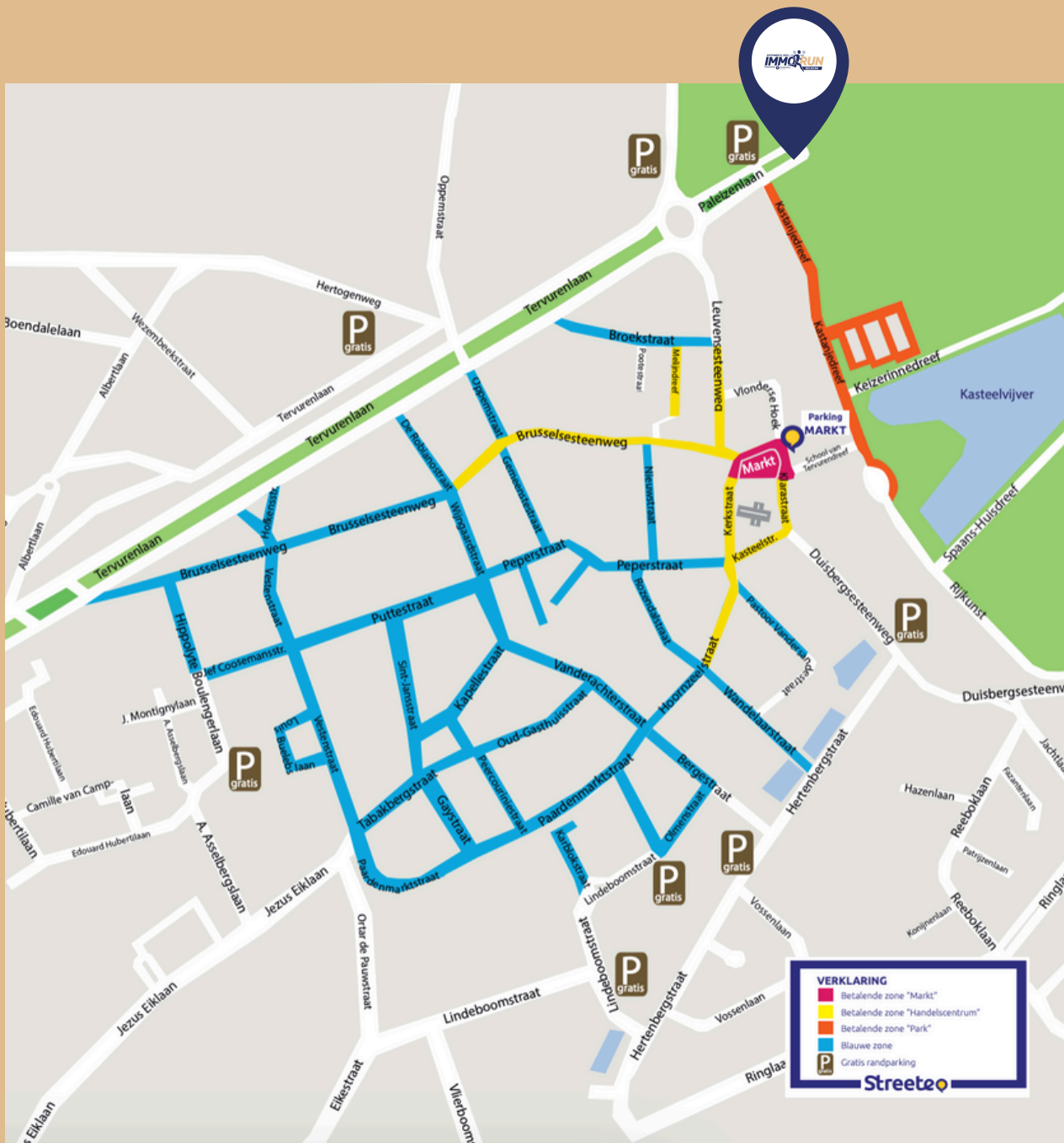
From 3PM : every 20 minutes | From 4PM : every 10 minutes

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While we urge you to use environmentally friendly modes of transportation whenever possible, we understand that biking, public transport or carpooling might not be feasible for everyone. There are several parking lots around the site: [MORE INFO](#).

IF YOU CHOOSE TO COME BY CAR, WE DRAW YOUR ATTENTION TO THE FACT THAT COMING FROM BRUSSELS, THE TRAFFIC IS HEAVILY DISRUPTED DUE TO NUMEROUS CONSTRUCTION WORKS. THE TIME LOSS IN THE CONSTRUCTION ZONES IS SIGNIFICANT, SO IT'S CRUCIAL TO FACTOR THAT INTO YOUR SCHEDULE.



schedule



15:00

Welcome & bib numbers pick-up

16:30

Team pictures

17:15 & 17:35

Warm up

17:45

Race briefing @starting line

18:00

Race time 🏁

19:15

Award ceremony & drink

19:30

Showers (until 21:00)

20:15

Walking dinner

22:00

Closing of open bar

22:30

Closing cloakrooms

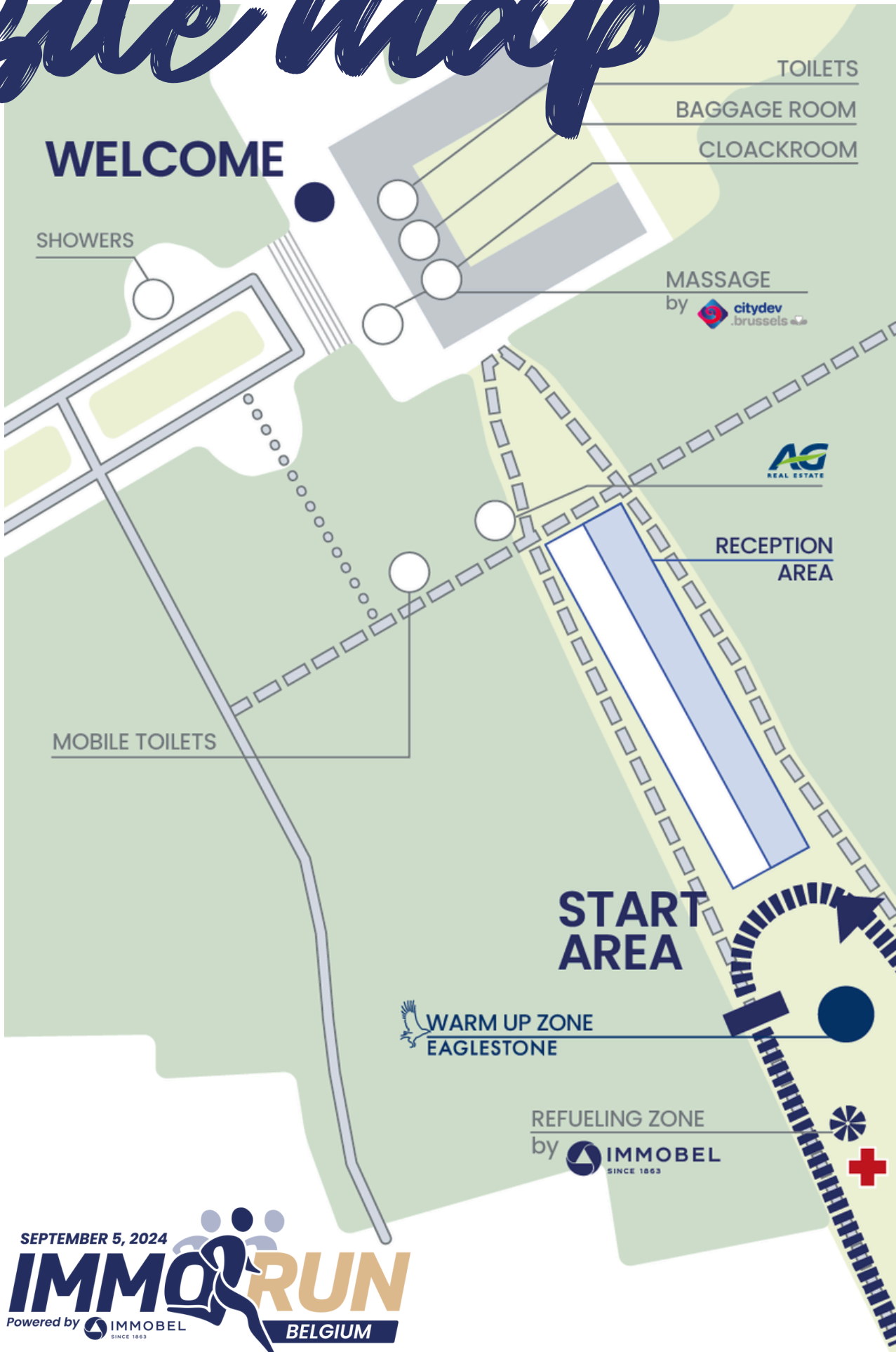
23:00

Closing time

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site map



SEPTEMBER 5, 2024



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before the race

The team captain or team manager goes to the welcome desk to :

- ① Collect the envelope containing his/her team's 3 race numbers. The envelope will contain :
 - The 3 race numbers, each with the name of your team, the race number and the letter A, B or C. «A» is for the 9km runner, «B» for the 6km and «C» for the 3km.
 - Safety pins to attach the number to the front of your running clothing.
 - Wristbands to wear for access to the walking dinner and, if you've ordered extra walking dinners, the wristbands will also be there.

NO WRISTBAND = NO ACCESS TO THE TENT

- ② Make a change at the helpdesk (if necessary) giving the correct names and category of your team.



Meet Victoria & Margaux

- 3 The team can then go and change in the changing rooms provided. A supervised locker room is provided (but under the owner's own responsibility).
- 4 Don't forget to gather your teammates and move to the TEAM PICTURE zones.



To be classified and timed, the race number must be visible and placed on the front of each runner's T-shirt throughout the race. If a runner's number is not visible, the team may be disqualified.

A = 9 KM; B = 6 KM; C = 3 KM

The runner wearing the «A» MUST READ FIRST and wear the «A» number.

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activities



Enjoy a massage to relax your muscles before & after the race!



Prepare your body for the race with a top-notch warm-up provided by Eaglestone. Start your race with confidence and optimal readiness thanks to Eaglestone's warm-up.



Test your endurance with TeroGO's on-site challenge to hold the plank position for as long as possible.

It's a great way to add some fun and gain an edge. See you there!





during the race

All runners with an «A» on their number will start the race at 18:00 and will run a first loop of 3km. The circuit is signposted and marshals will show you the way and stop any traffic. At the end of the first lap, the «B» bibs will prepare in the RELAY zone to accompany the «A» bibs in the second lap, and at the end of the second lap, the «C» bibs will join the team. It is essential to respect the starting order of the race numbers.

The first runner is the one with the letter «A». The second is the one with the letter «B». And the third with the letter «C».

During the 2nd and 3rd laps, all runners in the same team must race TOGETHER and cross the finish line TOGETHER at the end of the 3rd lap. The team time is based on the time of the 3rd person in the team to

cross the finish line. The slowest runner set the pace for the team race.

ALL RUNNERS PARTICIPATE IN THE RACE UNDER THEIR OWN RESPONSIBILITY. IN CASE OF INJURY DURING THE RACE, PLEASE INFORM THE CLOSEST OFFICIAL GUIDE ALONG THE CIRCUIT. THE RED CROSS WILL BE PRESENT TO INTERVENE IN CASE OF AN INCIDENT.



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what you should know

1 Run on the pavements, without taking risks to overtake your colleagues. **Safety must come first**, whatever the situation.

2 At all times, **follow the instructions of our officials**, who you will recognise by their fluorescent yellow bibs.

3 **Respect other road users** and be aware of their behaviour (pedestrians, cyclists & other vehicles).

4 **Be careful where you step.** We have made every effort to make the race as safe as possible, but some sections near the woods can be tricky for ankles. The Red Cross will be on-site, of course. The organization may not be held as responsible.

5 At one point on the route, **we have placed a two-way system**, which will be indicated by bollards. We're counting on your fair play not to cut the route, there will be marshals to watch out for any attempts, but don't make their job any harder!

6 We remind you that this is an amateur race, **fair-play and respect is king.**

race track



pictures



Look who's here! If you spot our amazing photographer, don't forget to flash your best smile or strike a fun pose! These photos will capture not just the action, but also your energy and enthusiasm during IMMORUN by Immobel 📸

#SayCheese #StrikeAPose

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after the race

Runners from the top three teams in each category are asked to keep their bibs on for the awards ceremony and the podium presentation.

To ensure that all participants have ample time to freshen up before the aperitif, we kindly ask the first teams to complete the race to make their way directly to the shower facilities. This will help avoid congestion and ensure that everyone has a chance to relax and refresh.

Good weather is expected, but please remember to bring warm clothing as the walking dinner will take place under an open tent.



The evening space, including the aperitif and walking dinner, is exclusively accessible to those wearing a wristband provided at registration upon your arrival.

The bars will offer complimentary drinks until closing at 11:00 PM, exclusively for participants wearing the wristband. Please be aware that access may be revoked at any time if instructions are not followed.

We can't wait to see you there!

PS: Please be mindful of our neighbors, even when the party is in full swing!



medal ceremony



WOMEN

by



MEN

by



MIX WOMEN POWER

by



MIX MEN POWER

by



+ special prizes

Challenge teroGO : Best team



Challenge teroGO : Best individual



our partners

MAIN PARTNER



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS

Stibbe

• NautaDutilh

archipelago



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SPORT EVENTS ONLY

A huge thank you to our fantastic main sponsor, Immobel, for making this incredible event possible! Special recognition goes to our gold sponsor, AG Real Estate, Alides, Citydev.Brussels, WDP & Interalu.

We also want to highlight our silver sponsors: Tractebel, Esset, Kingsley, Eaglestone, The Kitchen Company, Cegelec and ING, as well as our bronze partners, Stibbe, Nautadulith and La Régie des Bâtiments.

Together, we form a powerful network of dedicated partners who strengthen the real estate sector and make IMMORUN an unforgettable event!

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Sportero is part of Tero Group

ABOUT

sporter^o

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With over 10 years of experience, Sportero is composed of a dynamic team within the Tero Group, specializing in organizing B2B/B2C sporting events, from small sports tournaments to large-scale events with 30.000 participants.

Our portfolio includes a wide range of events, from adrenaline-pumping running races such as IMMORUN, BOUWRUN, BATIRUN, IMMORUN Luxembourg, to creative challenges like the Sandcastle Challenge.

Our dedicated team is currently working enthusiastically on the fifth edition of the Brussels Premier Padel, a stage of the Premier Padel Tour that guarantees exciting competitions and unforgettable experiences.

For us, it's about creating unique and memorable moments for participants and spectators. Through our dedication, expertise, and innovative approach, we ensure every event is a success. We look forward to working with you to achieve your sporting dreams and goals!

The IMMORUN Team 🏃🏻‍♂️👋

