



RUNNER'S *guide*



ARTONE





Just a few more days until we celebrate the **16th edition of IMMORUN by Immobel on September 4th!** We are thrilled to welcome you to this annual event that has become a staple in the real estate sector. Thanks to your enthusiasm, tickets sold out in record time this year. Your excitement fuels our passion to make this event unforgettable.

To ensure you have a seamless experience, this guide compiles **all the essential information you need for the event.** From the concept, to parking details, venue logistics and schedule, we've got you covered.

Let's dive in and prepare for an extraordinary day 🏃🏻💡

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concept



If this is not your first IMMORUN by Immobel in Tervuren, you do not need us to tell you the concept of the race. If, on the other hand, you're going to the starting line for the first time, here are a few details on **the essence of the event**.

First of all, one of the most important points of the IMMORUN by Immobel is the time spent together! The race is a **team run of 3 colleagues**, covering distances of 9, 6 or 3 km, with a group finish to strengthen team cohesion. That's team spirit, and that's what the IMMORUN by Immobel is all about. However, it's still a race and winning the IMMORUN gives you bragging rights for the entire year.

Rest assured, the IMMORUN experience isn't just about running. After you've pushed your limits on the track, it's time to relax and rejuvenate! Once you've refreshed yourselves (all necessary facilities will be provided), you'll have the chance to indulge in a **well-deserved walking dinner**, featuring delicious food from the renowned caterer Huis Van Dijck. This is the perfect occasion to unwind with colleagues over drinks and to network with other professionals in a relaxed and enjoyable atmosphere.

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AFRICA PALACE

Paleizenlaan, 3080 Tervuren



Het Afrikapaleis, part of the Royal Museum for Central Africa, is a stunning **historical venue** in the tranquil, green surroundings of Tervuren. With breathtaking views of Tervuren Park, this elegant palace, rich in history from the 1897 World's Fair, offers the perfect backdrop for real estate professionals. IMMORUN participants will enjoy **running through the beautiful park**, adding an unforgettable element to the event. Hosting here immerses you in a legacy of cultural and scientific discovery, making it the ideal venue for IMMORUN by Immobiel.

Venue





We strongly encourage the use of sustainable mobility options, which is why biking is appreciated and encouraged.

🚲 A **bicycle parking** area will be provided at the main entrance.

🚊 Using **public transportation**: The Africa Palace is well-connected by public transport. One of Belgium's most scenic tram lines, tram n°44, which passes through the Sonian Forest, stops right in front of our meeting point! It is a 22-minute ride from Montgomery, with departures every 20 minutes. However, we would like to draw your attention to the fact that, just like on the road for cars, there are significant construction works taking place on the tram line. [MORE INFO](#). Nevertheless, access to the site is ensured by bus number 44, which also stops just a short walk away from the meeting point.

🚌 **Shuttles** will be provided to take the pressure off parking during the event. A **free parking lot** a little further away from the race site will serve as a relief area. From there, free shuttle buses will be waiting for you, running back and forth between this parking lot and the reception area.

PARKING WALZINPLEIN : Baron Brugmann de Walzinplein 18, 1933 Zaventem, 400 spots. Shuttles are planned :

From 3PM : every 30 minutes | From 4PM : every 15 minutes

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While we urge you to use environmentally friendly modes of transportation whenever possible, we understand that biking, public transport or carpooling might not be feasible for everyone. There are several parking lots around the site: [MORE INFO](#).

IF YOU CHOOSE TO COME BY CAR, WE DRAW YOUR ATTENTION TO THE FACT THAT COMING FROM BRUSSELS, THE TRAFFIC IS HEAVILY DISRUPTED DUE TO NUMEROUS CONSTRUCTION WORKS. THE TIME LOSS IN THE CONSTRUCTION ZONES IS SIGNIFICANT, SO IT'S CRUCIAL TO FACTOR THAT INTO YOUR SCHEDULE.



**Please note that this plan may not be fully up to date, but it's based on the most recent details shared by the city of Tervuren via Streeteo.*

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schedule



15:00

Welcome & bib numbers pick-up

16:30

Team pictures

17:15 & 17:35

Warm up

17:45

Race briefing @starting line

18:00

Race time 🏁

19:15

Award ceremony & drink

19:30

Showers (until 21:00)

20:15

Walking dinner

22:00

Closing of open bar

22:30

Closing cloakrooms

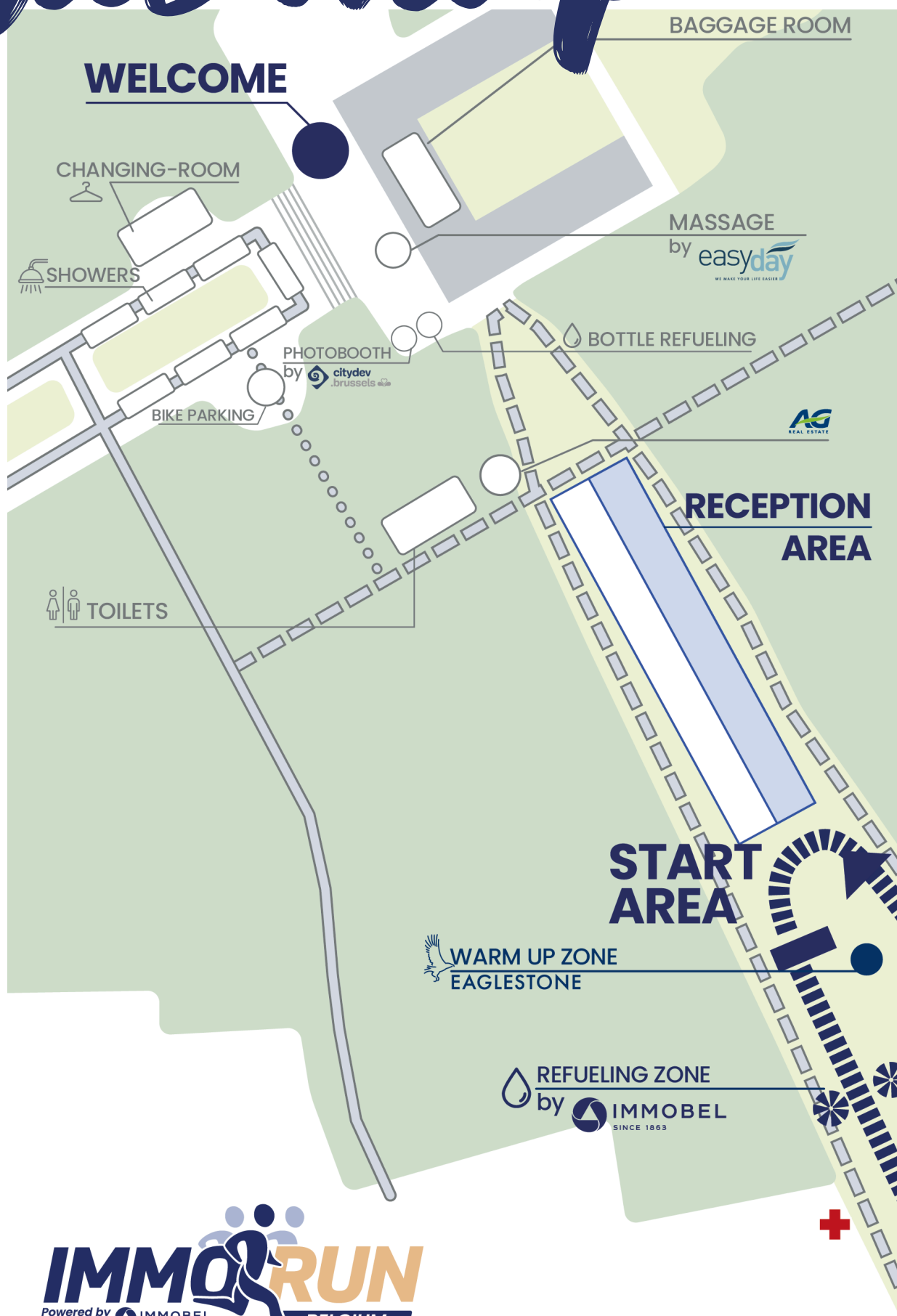
23:00

Closing time

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site map





THE ULTIMATE

CLOTHING

- 0 Running shoes
- 0 Socks
- 0 Shorts or leggings
- 0 Your company's running shirt
- 0 Jogging pants
- 0 Warm sports shirt
- 0 Sports jacket
- 0 Dry clothes
- 0 Sports bra (for women)
- 0 Raincoat or poncho (depending on the weather)

ACCESSORIES

- 0 Running watch
- 0 Headband or cap
- 0 Sunglasses
- 0 Phone armband
- 0 Bath towel
- 0 Soap
- 0 Deodorant

At IMMORUN, we believe in the importance of sustainability and continuously strive to reduce our environmental impact. We are committed to making as many positive changes as possible.

During IMMORUN, we ask all participants to bring their own **water bottle** to make the event as eco-friendly as possible! There will be refill stations available, but no water will be distributed before or after the race. Thank you for your understanding and dedication!



before the race

The team captain or team manager goes to the welcome desk to :

- 1 Collect the envelope containing his/her team's 3 race numbers. The envelope will contain :
 - The 3 race numbers, each with the name of your team, the race number and the letter A, B or C. «A» is for the 9km runner, «B» for the 6km and «C» for the 3km.
 - Safety pins to attach the number to the front of your running clothing.
 - Wristbands to wear for access to the walking dinner and, if you've ordered extra walking dinners, the wristbands will also be there.

→ There's an additional pick-up moment on September 3rd, between 4pm and 7pm

NO WRISTBAND = NO ACCESS TO THE TENT

- 2 Make a change at the helpdesk (if necessary) giving the correct names and category of your team.



Meet Victoria

- 3 The team can then go and change in the changing rooms provided. A supervised locker room is provided (but under the owner's own responsibility).
- 4 Don't forget to gather your teammates and move to the TEAM PICTURE zones.



To be classified and timed, the race number must be visible and placed on the front of each runner's T-shirt throughout the race. If a runner's number is not visible, the team may be disqualified.

A = 9 KM; B = 6 KM; C = 3 KM

The runner wearing the «A» MUST RUN FIRST and wear the «A» number.

activities



Enjoy a massage to relax your muscles before & after the race!

by

easyday
WE MAKE YOUR LIFE EASIER

Prepare your body for the race with a top-notch warm-up provided by Eaglestone. Start your race with confidence and optimal readiness thanks to Eaglestone's warm-up.



EAGLESTONE

by



Stop by the Citydev photobooth with your colleagues and capture a fun memory of your company's IMMORUN experience. Whether it's a funny pose, a victory shot, or just your team together, make sure to snap a moment you can all look back on!

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during the race

All runners with an «A» on their number will start the race at 18:00 and will run a first loop of 3km. The circuit is signposted and marshals will show you the way and stop any traffic. At the end of the first lap, the «B» bibs will prepare in the RELAY zone to accompany the «A» bibs in the second lap, and at the end of the second lap, the «C» bibs will join the team. It is essential to respect the starting order of the race numbers.

The first runner is the one with the letter «A». The second is the one with the letter «B». And the third with the letter «C».

During the 2nd and 3rd laps, all runners in the same team must race TOGETHER and cross the finish line TOGETHER at the end of the 3rd lap. The team time is based on the time of the 3rd person in the team to

cross the finish line. The slowest runner set the pace for the team race.

ALL RUNNERS PARTICIPATE IN THE RACE UNDER THEIR OWN RESPONSIBILITY. IN CASE OF INJURY DURING THE RACE, PLEASE INFORM THE CLOSEST OFFICIAL GUIDE ALONG THE CIRCUIT. THE RED CROSS WILL BE PRESENT TO INTERVENE IN CASE OF AN INCIDENT.



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what you should know

1

Run on the pavements, without taking risks to overtake your colleagues.

Safety must come first, whatever the situation.

2

At all times, **follow the instructions of our officials**, who you will recognise by their fluorescent yellow bibs.

3

Respect other road users and be aware of their behaviour (pedestrians, cyclists & other vehicles).

4

Be careful where you step. We have made every effort to make the race as safe as possible, but some sections near the woods can be tricky for ankles. The first aid helpers will be on-site, of course. The organization may not be held as responsible.

5

We're counting on your fair play not to cut the route, there will be marshals to watch out for any attempts, but don't make their job any harder!

6

We remind you that this is an amateur race, **fair-play and respect is king**.

race track



pictures



Look who's here! If you spot our amazing photographer, don't forget to flash your best smile or strike a fun pose! These photos will capture not just the action, but also your energy and enthusiasm during IMMORUN by Immobel 📸

#SayCheese #StrikeAPose

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after the race

Runners from the top three teams in each category are asked to keep their bibs on for the awards ceremony and the podium presentation.

To ensure that all participants have ample time to freshen up before the aperitif, we kindly ask the first teams to complete the race to make their way directly to the shower facilities. This will help avoid congestion and ensure that everyone has a chance to relax and refresh.

As you all know, Belgian weather can be unpredictable, and since the walking dinner will take place under an open tent, we recommend bringing warm clothing to stay comfortable throughout the evening



The evening space, including the aperitif and walking dinner, is exclusively accessible to those wearing a wristband provided at registration upon your arrival.

The bars will offer complimentary drinks until closing at 11:00 PM, exclusively for participants wearing the wristband. Please be aware that access may be revoked at any time if instructions are not followed.

We can't wait to see you there!

PS: Please be mindful of our neighbors, even when the party is in full swing!

IMPORTANT NOTE: After the race, don't forget to check our socials and cast your vote for the Social Prize! Your vote will help decide which team takes home the prize. Make sure to vote on time so we can crown a well-deserved winner.



podium ceremony



WOMEN

by



MEN

by



MIX WOMEN POWER

by



MIX MEN POWER

by



+ special prizes

Fastest lap : fastest man



Fastest lap : fastest woman



The social prize

ARTONE

our partners

MAIN PARTNER



GOLD PARTNERS

ARTONE



SILVER PARTNERS



BRONZE PARTNERS



A huge thank you to our fantastic main sponsor, Immobel, for making this incredible event possible! Special recognition goes to our gold sponsors, Artone, AG Real Estate, Alides, Citydev.Brussels, WDP & Interalu.

We also want to highlight our silver sponsors: Cegelec, Eaglestone, Easyday, ING, The Kitchen Company, Tractebel, Trevi and Urban.Brussels, as well as our bronze partners, Archipelago, Avesta, Nautadulith, Stibbe, TraKks, Xella and La Régie des Bâtiments.

Together, we form a powerful network of dedicated partners who strengthen the real estate sector and make IMMORUN an unforgettable event!

organized by
sportero

SPORT EVENTS ONLY



Sportero is part of Tero Group

ABOUT sporter²

SPORT EVENTS ONLY

With over 10 years of experience, Sportero is composed of a dynamic team within the Tero Group, specializing in organizing B2B/B2C sporting events, from small sports tournaments to large-scale events with 30.000 participants.

Our portfolio includes a wide range of events, from adrenaline-pumping running races such as IMMORUN, BOUWRUN, BATIRUN, IMMORUN Luxembourg and IMPACTRUN, to creative challenges like the Sandcastle Challenge.

Our dedicated team is currently working enthusiastically on the sixth edition of the Brussels Premier Padel, a stage of the Premier Padel Tour that guarantees exciting competitions and unforgettable experiences.

For us, it's about creating unique and memorable moments for participants and spectators. Through our dedication, expertise, and innovative approach, we ensure every event is a success. We look forward to working with you to achieve your sporting dreams and goals!

The IMMORUN Team 🏃♂️🏃♀️🗺️

